

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Buchholz DECA students win state awards, qualify for international competition

Buchholz High School students from the Academy of Entrepreneurship recently competed at the Florida DECA Career Development Conference with impressive results. Altogether 41 of the 111 students won recognition and are eligible to compete at the International DECA conference in April. At the State conference, approximately 3,000 students from across Florida gathered in Orlando to compete in fifty different events during the four-day conference, with 30 to 50 students competing in each event.

The Buchholz DECA chapter received the Gold Chapter Award, which is recognition based on the planning and completion of activities around Outreach, Networking and Engagement. Buchholz DECA also earned the highest "Thrive" Level for the DECA Membership and Chapter Campaigns. Buchholz also boasts two Gold Level School Based Enterprises (SBEs): one for its retail store 'Spirit Spot' and the other for its Food 'Café.' Two teams will compete at the DECA International Career Development Conference against Gold Level SBEs from around the world.

DECA is an international student organization that prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. Buchholz DECA chapter advisors are Wendy Rosché and Terry Hoffer.

Competitive event winners were:

1st Place – Community Giving Project

2nd Place – Sales Project

3rd Place – Principles of Entrepreneurship

3rd Place – Entrepreneurship Team Decision Making

4th Place – Financial Literacy Project

6th Place – Financial Literacy Project

6th Place – Business Law & Ethics Team

6th Place – Human Resources Management

7th Place – Principles of Finance

7th Place – Business Growth Plan

Anna Tomlinson and Tommy Sheridan Katie Lathem, Karis Harper, Oliver Dowling

Milena Masters

McKenna Hantak and Noah Perez

Emma Dorosheff, Ansley Sherrard, Mara Tilley Raelyn Henson, Isabela Caicedo, Paloma Dudas

DATE: March 24, 2025

Bryce Gillingham and Jayda Cooper

Halle Spiwak

Jenna Narveson Quinlan Richmond

(more)

7th Place – Sales Project

7th Place – Marketing Management Team

8th Place – Principles of Hospitality

8th Place – Career Development Project

8th Place – Business Solutions Project

8th Place – Buying and Merchandising Operations

Qualified – Entrepreneurship Series

Qualified - Entrepreneurship Team Decision Making

Qualified - Automotive Services Marketing

Gold SBE- Retail

Gold SBE- Food

Jaite Howell, Finn Mangan, Julia Wicke Michaela George and Lily Vaillancourt Sailor Thomas

Gracie Werner, Ellis Warm, Audrey Lee

Thalia Brandes, Lillian Ho, Jullian Madambra

Alexander Harris and Paul Mishoe

Rebekah Brown

Hana McGlynn and Marley Selph

Hunter Hazen

Anabel Soto and Gabe Myers

Xavier Tatten and Zakiyah Williams



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